



# LBACA Coalition Meeting

July 21, 2009

**The California Endowment  
Building Healthy  
Communities Initiative**

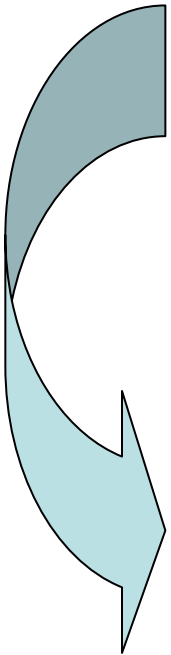
# The California Endowment

## *Building Healthy Communities Initiative*

14 Communities across California.....

10 years of Investment.....

**Development of a plan for Central  
and Downtown Long Beach**



# The California Endowment

## *Building Healthy Communities Initiative*

### 3 Focus Areas:



Health



Community



Youth

THE CALIFORNIA ENDOWMENT  
*BUILDING HEALTHY COMMUNITIES*  
**CENTRAL LONG BEACH**

Four Big Results

Big Result #1: Reductions in  
Youth Violence

Big Result #2:  
Reverse the Childhood  
Obesity Epidemic

Big Result #3:  
Provide a Health Home  
for all Children

Big Result #4:  
Increase School  
Attendance

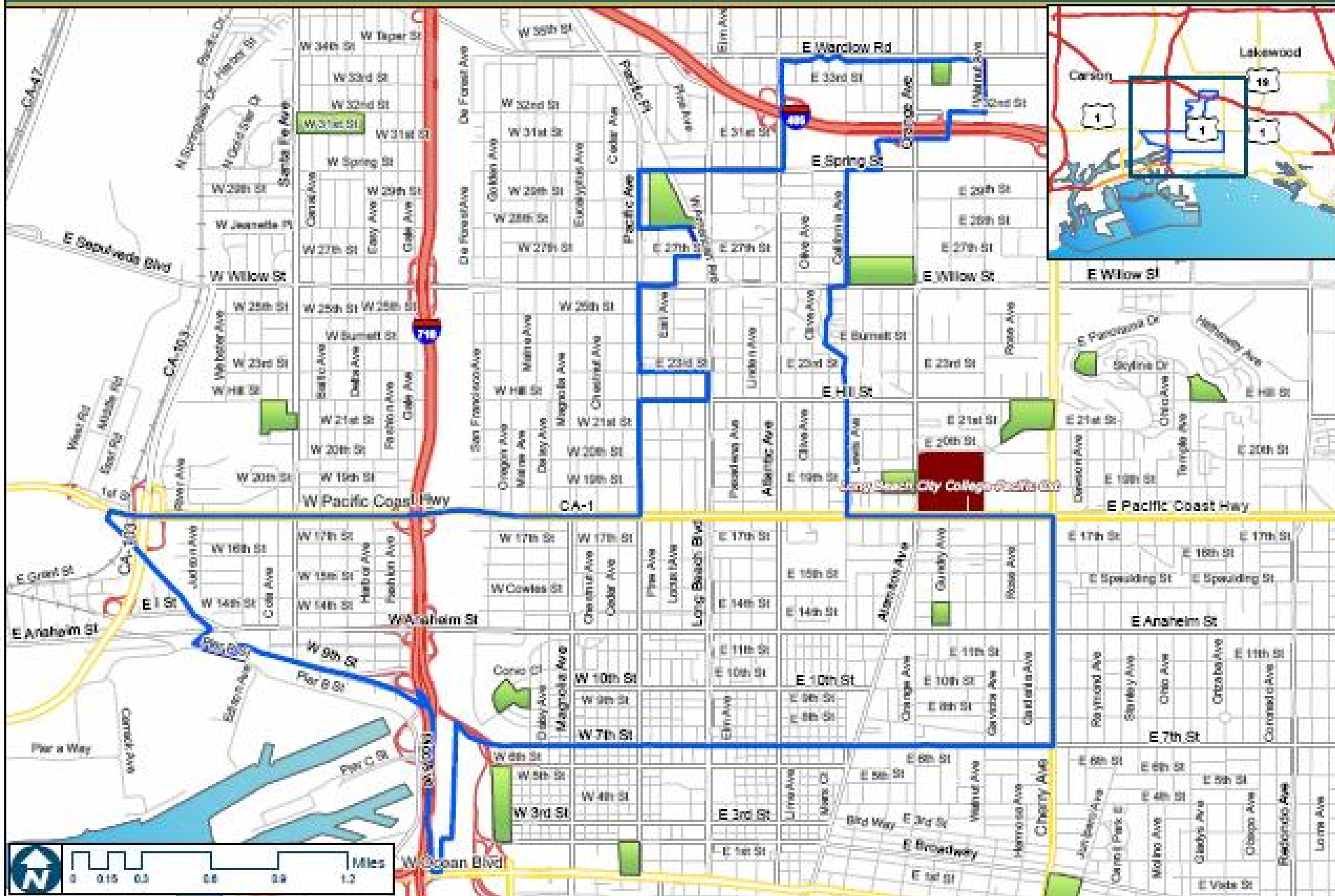
# The California Endowment

## *Building Healthy Communities Initiative*

### 10 Outcomes

- All Children Have Health Coverage
- Families Have Improved Access to a Health Home That Supports Healthy Behaviors
- Health and Family Focused Human Services Shift towards Prevention
- Residents Live in Communities with Health Promoting Land-Use, Transportation and Community Development
- Children and their Families are Safe from Violence in their Homes and Neighborhoods
- Communities Support Healthy Youth Development
- Neighborhoods and School Environments Support Improved Health and Healthy Behaviors
- Community Health Improvements are Linked to Economic Development
- Health Gaps for Boys and Young Men of Color are Narrowed
- California has a Shared Vision of Community Health

# Central Long Beach



# The California Endowment *Building Healthy Communities Initiative* *Timeline*



# GET INVOLVED!

Come see how you can get involved in the planning process!

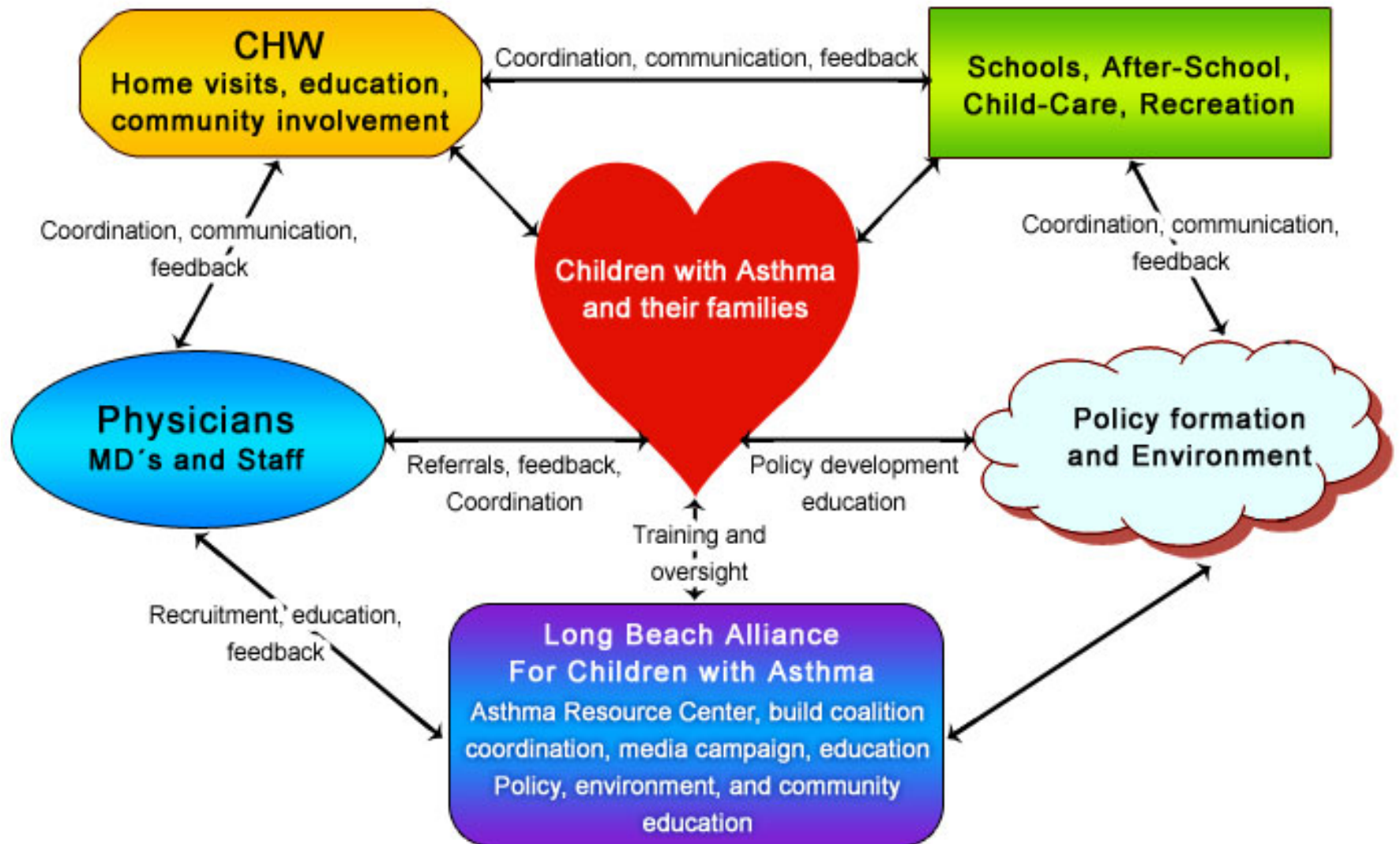
Our Kick Off and Orientation meeting will be at the end of August! (Tentative dates: 27<sup>th</sup> or 28<sup>th</sup>)

Please visit the California Endowment's website:

<http://www.calendow.org/healthycommunities/>



# LBACA Strategic Plan



# LBACA'S Policy and Environment Work

## Goal:



Improves

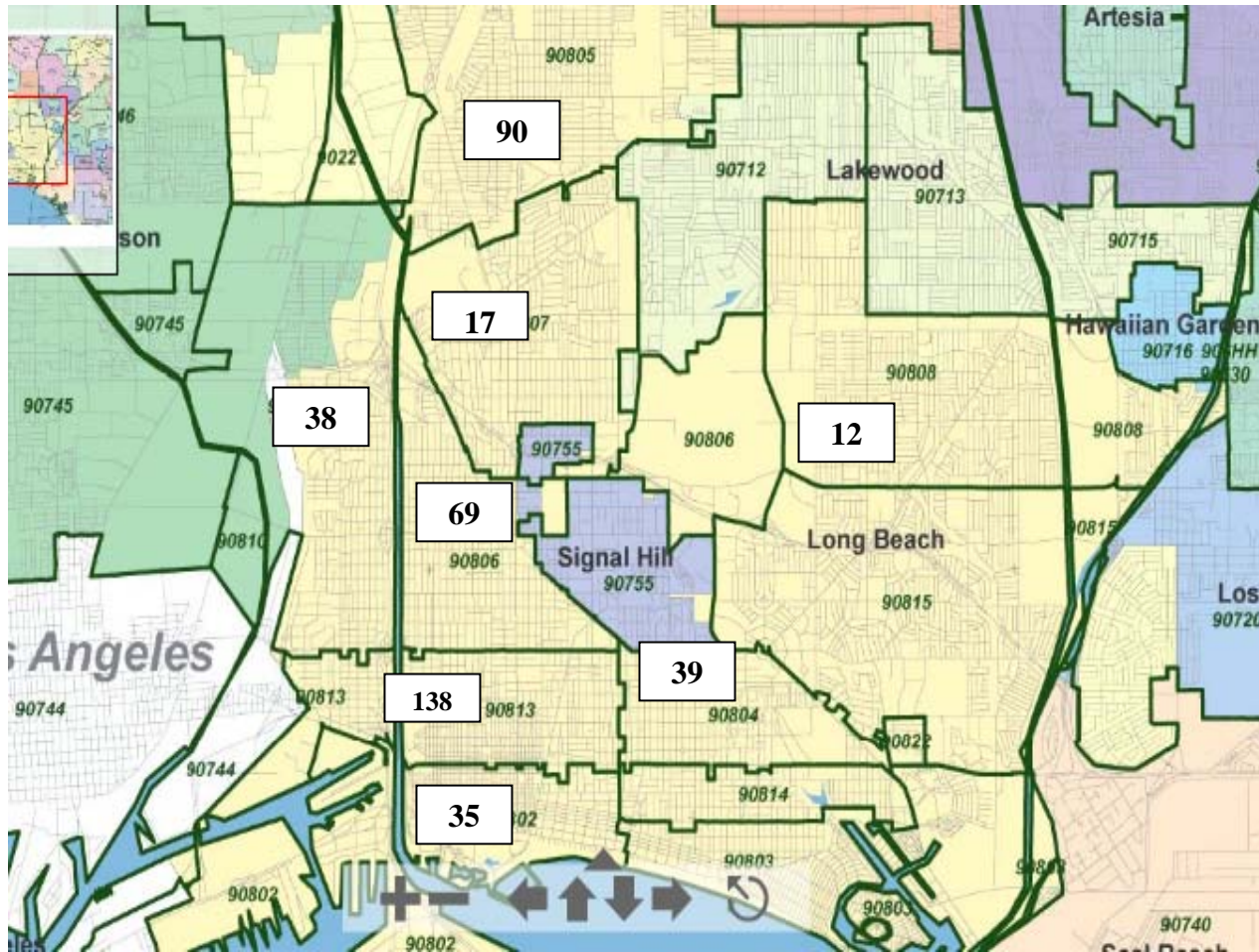
A. Quality of Life for Children with  
Asthma



B. Prevent new cases of Asthma in the  
community



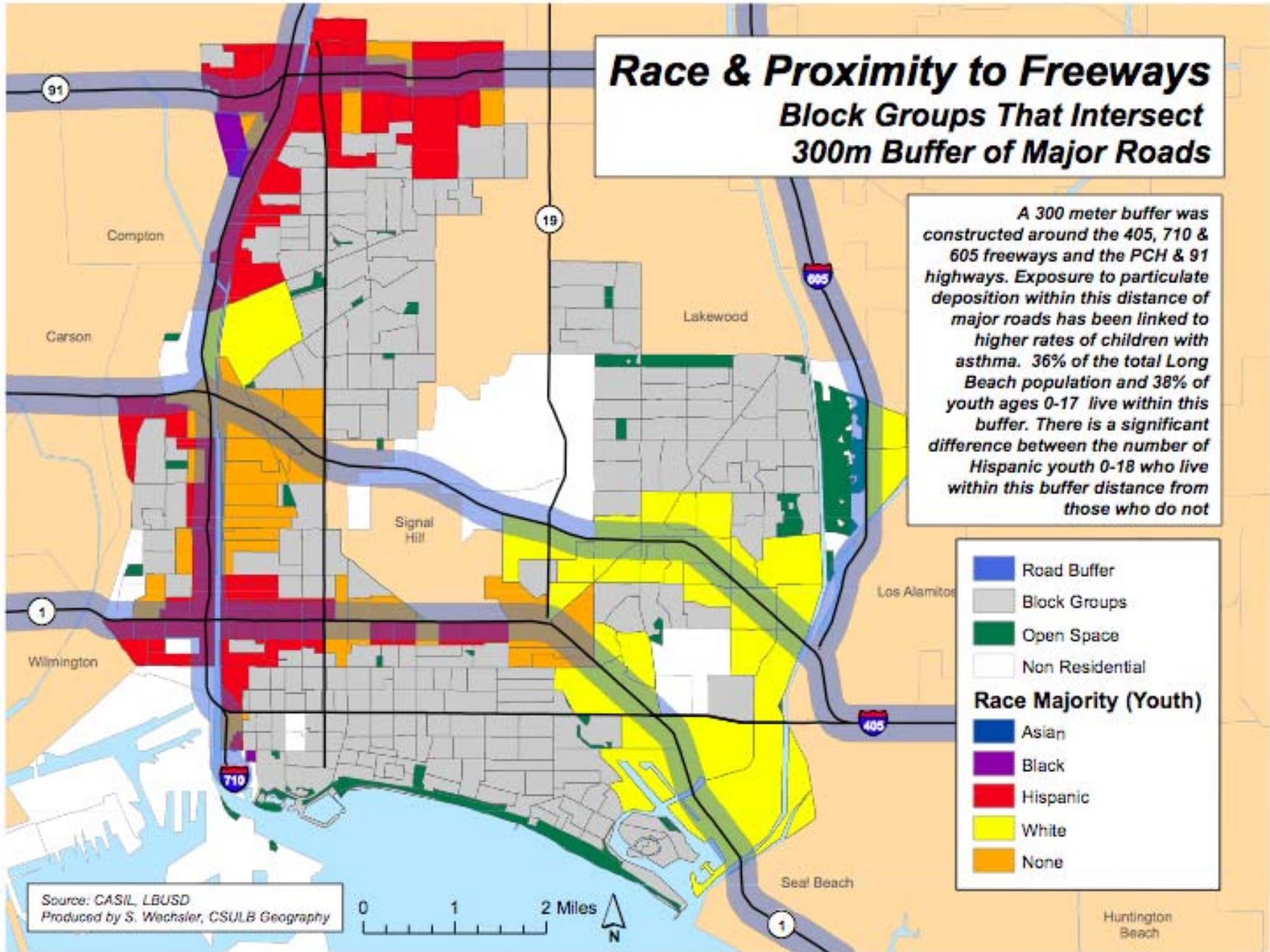
# LBACA Community Health Worker Program Participants by Zip Code



# Race & Proximity to Freeways

## Block Groups That Intersect 300m Buffer of Major Roads

A 300 meter buffer was constructed around the 405, 710 & 605 freeways and the PCH & 91 highways. Exposure to particulate deposition within this distance of major roads has been linked to higher rates of children with asthma. 36% of the total Long Beach population and 38% of youth ages 0-17 live within this buffer. There is a significant difference between the number of Hispanic youth 0-18 who live within this buffer distance from those who do not



- Road Buffer
  - Block Groups
  - Open Space
  - Non Residential
- Race Majority (Youth)**
- Asian
  - Black
  - Hispanic
  - White
  - None

Source: CASIL, LBUSD  
Produced by S. Wechsler, CSULB Geography

# Housing Conditions and Indoor Air Quality



- Important Concern for many LBACA members and families